



INTERNATIONAL MEDICAL
INTERPRETERS ASSOCIATION
Leading the advancement of professional interpreters

2009 International Conference on Medical Interpreting

Sponsorship and Advertising Opportunities

Global Perspectives on Professional Medical Interpreters

October 09 - 11, 2009

Hyatt Regency Hotel, Cambridge MA



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2009 International Conference on Medical Interpreting

The IMIA is holding its 2009 International Conference on Medical Interpreting from October 9 - 11, 2008 at the Hyatt Regency Cambridge in Boston, MA. Our theme is *Global Perspectives on Professional Medical Interpreters*. This theme will inform participants of the different approaches to language access and the profession in different parts of the world as well as provide many informative workshops to the working interpreter.

Venue: [Hyatt, by the Charles River](#), Cambridge, MA. To make reservations, please mention it is for the IMIA Conference, to get our group discounted rate.

Cultural Presentation on Oct 9: Vibrant & Unique Multicultural Presentation – more to come.

Pre and Post-Conference Workshops on October 9th. Topic TBA

Reception October 9th

Who will attend? Interpreters: spoken language & ASL, medical & legal / Interpreter educational programs, educators, trainers, and language coaches / Interpreting Companies, agencies, local, national, and international / Coordinators and Managers of Hospital Interpreter Services from across the country / Providers / Hospital Administrators / State Interpreter Associations / Risk Managers / Attorneys / Health Insurance Organizations / Patient Advocates and Advocacy Groups / Government Agencies / Regulatory.
Peruse a sampling of [past presentations](#).

I also wanted to take this opportunity to introduce myself. My name is Kyra Marino, I am the IMIA Administrator and more importantly I will be this year's Sponsor Liaison. In the next few months I look forward to working with you to make this year's Conference a rewarding experience for you and your organization. Please take some time to look over the following Sponsor Package and if at any time you have any questions or comments, please don't hesitate to contact me at 2009IMIAConference@gmail.com.

In order to secure a spot at the Conference and to ensure your organization is listed in the program, sponsorships are due by June 30th, 2009.

Regards,

Kyra Marino
IMIA Sponsor Liaison/Administrator



2009 Sponsorship/Exhibitor Packages

Major Sponsor: \$25,000

- Exhibitor table
- Program Book Listing
- Full page ad in the IMIA program book*
- 10 IMIA 1 year individual memberships
- 1 Conference Registration for person manning the booth/table
- 5 additional Conference Registrations
- General Assembly Platform Acknowledgment

Flagship Sponsor: \$10,000

- Exhibitor table
- Program Book Listing
- Full page ad in the IMIA program book*
- 8 IMIA 1 year individual memberships
- 1 Conference Registration for person manning the booth/table
- 3 additional Conference Registrations
- General Assembly Platform Acknowledgment

Platinum Sponsor: \$5,000

- Exhibitor table
- Program Book Listing
- Full page ad in the IMIA program book*
- 6 IMIA 1 year individual memberships
- 1 Conference Registration for person manning the booth/table
- 2 additional Conference Registrations

Gold Sponsor: \$3,000

- Exhibitor table
- Program Book Listing
- ½ page black/white horizontal ad in the IMIA program book*
- 4 IMIA 1 year individual memberships
- 1 Conference Registration for person manning the booth/table

Silver Sponsor: \$2,000

- Exhibitor table
- Program Book Listing
- ½ page black/white horizontal ad in the IMIA program book*
- 3 IMIA 1 year individual memberships
- 1 Conference Registration for person manning the booth/table

Bronze Sponsor: \$1,500

- Exhibitor table
- Program Book Listing
- 2 IMIA 1 year individual memberships
- 1 Conference Registration for person manning the booth/table

Blue Sponsor: \$1,000

- Exhibitor table
- Program Book Listing
- 1 IMIA 1 year individual membership
- 1 Conference Registration for person manning the booth/table

Green Sponsor: \$610 for Hospital Interpreter Services Departments only

- Exhibitor table
- Program Book Listing
- 1 Conference Registration for person manning the booth/table

**black and white ads are due August 15th, 2009*



New This Year!!

2009 Conference

Breakfast, Lunch or Snack Break Sponsorship

Meal Sponsorship: \$7,500

Includes:

- Exhibitor Table
- Program Book Listing
- Full Page Ad in the Program Book
- 6 IMIA 1 Year individual memberships
- 1 Conference Registration for person Manning the booth/table
- 2 Additional Conference Registrations
- General Assembly Platform Acknowledgment
- 5 minutes during Sponsored Meal to speak of Vision

Break Sponsorship: \$5,000

Includes:

- Exhibitor Table
- Program Book Listing
- Full Page Ad in the Program Book
- 5 IMIA 1 Year Individual Memberships
- 1 Conference Registration for person manning the booth/table
- 2 Additional Conference Registrations
- General Assembly Platform Acknowledgement
- Banner with Corporate Logo posted in the Break Area

CD Promotions Sponsorship: \$ 4,000

Includes:

- Exhibitor Table
- Program Book Listing
- Full Page Ad in the Program Book
- 5 IMIA 1 Year Individual Memberships
- 1 Conference Registration for person manning the booth/table
- 2 Additional Conference Registrations
- General Assembly Platform Acknowledgement
- Banner with Corporate Logo posted in the Break Area



2009 Conference

Sponsorship Registration and Payment Form

Name of Organization (As you would like it to appear in the program):

Name of Representative (Contact):

E-mail: _____

Phone: _____

Address: _____

Sponsorship Category: _____

1. Exact amount of sponsorship: \$ _____

(10% discount applies to corporate members) - \$ _____

I will need the following:

(Additional Charges Apply)

2. Electricity (\$100/Weekend) _____

Internet Access (\$100/ weekend) _____

Chairs (Complimentary) # _____

Wastebasket (\$5.00) # _____

Tripod Brass Easel (\$15.00 Each) # _____

Total Amount Due: 1 + 2 = \$ _____

Total (Sponsorship – Discount +Additions) \$ _____



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2009 IMIA Conference Program Advertising Opportunities

Company Name: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

Cell: _____

Advertising Only Options: (In program booklet, at Conference and online)

Full page (7.5" x 10", print area) - \$300

Half page (horizontal only) (7.5 " x 4.75" print area) - \$150

Specs: Black and white, no bleeds, no white on black large backgrounds, with 1/2 inch margin so it is printable. Please submit ads in .pdf or .jpg format by July 31 to 2009IMIAConference@gmail.com.

Deadline for Ads is August 15th, 2009.

If you have any question, please email me at 2009IMIAConference@gmail.com



- Will your Exhibit include a Large Table Top Display? Yes No
- Will your Exhibit include a Booth? Yes No
- I would like to participate in the job fair Yes No

Please provide name of one representative manning Exhibit table for Conference Registration purposes, as you would like it to appear on name badge (IMIA will register this person):

1. _____

If you are a Platinum (1), Flagship (2), Major (3), Meal (2), Break (2) names of persons utilizing Conference Registrations:

1. _____

2. _____

3. _____

If you are a Bronze (1), Silver (2), Gold (3), Platinum (4), Flagship (6), Major (8), Meal (6), Break (5) - names of persons utilizing Individual Memberships:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____



PAYMENT OPTIONS

**SPONSORSHIP PAYMENTS MUST BE PAID IN FULL BY OR BEFORE JULY 15, 2009
IN ORDER TO EXHIBIT AT THE CONFERENCE.**

Online payment is highly recommended to ensure your timely payment and to guarantee your spot at the conference.

- 1) **Pay online** at <http://www.imiaweb.org/ecom/pay.asp> (Input Total from above and proceed to pay by credit card) **and Fax completed form to 1- 866-406-IMIA**. The form may also be completed on line at <http://www.imiaweb.org/conferences/sponsor2009.asp>.

or

- 2) **Checks** should be made payable to the IMIA and mailed with the completed form to:

IMIA
800 Washington Street
Box 271
Boston MA 02111-1845

Once payment is received, then you will be sent a floor plan to pick your exact spot and further instructions/details.

Please list any additional needs or special requests you may have.

Note: Additional charges may apply.

Shipping and Receiving to the Hotel will be coordinated by The Hyatt Regency Cambridge.
(Additional Charges will apply) Please let me know if you will need additional contact information.

Kyra Marino,
IMIA Exhibitor Liaison
2009IMIAConference@gmail.com