

# ★ FUNDRAISING COMMITTEE UPDATES ★

## SEPTEMBER 2013

Since the beginning of the year, the Fundraising Committee has been actively engaged in several projects including contacting prospective sponsors nationwide and proposing several fundraising initiatives which would be efficient, self-sustaining and bring out the FUN in Fundraising.

The IMIA Fundraising Committee gladly presents to all membership, partners, stakeholders and friends of interpreting services the new...

### **“WIN – WIN! Product Sponsored Program”**

This initiative is based on everyday use products purchased online using the links provided. After you place your order, the product distributor or consultant will then donate the profits to IMIA's General Fund. **This program is available now... just in time for holiday gift planning and year-round gift giving!**

*To simplify the process follow these steps:*

1. *Choose the product you would like to order for yourself using the link provided.*
2. *Follow the instructions on the webpage indicated (usually you will be able to choose the IMIA FUNDRAISER option).*
3. *Place your order as you normally would with any online order. (The product will be mailed to you directly from the distributor).*
4. *Enjoy your product at home or with your family.*
5. *Enjoy it even more because you know that you have made a donation with your purchase of something you are already using – to a cause that you truly have a passion for.*
6. *Come back to this page to try another product or place a re-order.*
7. *TELL YOUR FRIENDS AND FAMILY ABOUT THE FUNDRAISER and share the IMIA Fundraiser Link.*

In advance, IMIA thanks you for your contributions and support of furthering the medical interpreting industry.

#### **What is the General Fund used for?**

- *Bootcamps*
- *Leadership Institute*
- *Conventions*
- *Symposiums*
- *Website*
- *Coordination of All Activities*

**Fundraising Goal:**  
**10/2013 through 12/2014**  
**\$15,000**

**Click this link to view the participating product sponsors:** [http://www.imiaweb.org/uploads/pages/350\\_2..pdf](http://www.imiaweb.org/uploads/pages/350_2..pdf)

If you have information regarding a product you would like to see included in the list, please email Cynthia Hermosillo, Fundraising Committee Chair, at [fundraising@imiaweb.org](mailto:fundraising@imiaweb.org)

*Interested in joining the Fundraising Committee? Email [fundraising@imiaweb.org](mailto:fundraising@imiaweb.org) to get started.*