

IMIA FUNDRAISING COMMITTEE MINUTES

4/10/2013 @ 1000 MST

PRESENT:

- Cynthia Hermosillo
- Emily Paul
- Serene Su
- Abbott Thayer

ITEMS DISCUSSED:

1. Need for more members to join fundraising committee could be made possible by:
2. Need for a secretary and vice chairperson (Ivan Borshchevsky has expressed interest)
3. Need for further information on goals to be set (previously set at \$25000 annually)
4. Cynthia proposed product fundraising programs for Lola to present to board in April for consideration as Implementation of low time consuming but high return of fundraising initiatives (ex: Scentsy, Arbonne, Pampered Chef products/programs) – Abbott Stated it would not be an option due to accounting and tax purposes
5. Working closely in conjunction with events committee for fundraiser initiatives to be advertised and promoted – Emily volunteered to work with Abbott and Nouria to find a sponsor for the reception in North Carolina T&A in September 2013.
6. No goals have been set for fundraisers and still waiting on further direction from Lola
7. Kyra initially spoke with Serene regarding fundraising program

ACTION ITEMS:

- Follow-up with Lola and Juana on the following points:
 1. Highlighting benefits to members on IMIA website
 2. Specify what committee members' expected responsibilities and commitments are for committee tasks
 3. Collaborating with State Chapter Chairs to encourage members in their respective states to join (goal is at least 3 per state)
 4. product fundraising programs for Lola to present to board in April for consideration
- Follow-up with Kyra regarding set-up of Google group for fundraising committee
- Serene stated she is still working on finding a cost effective and efficient fundraising program to use

Next meeting:

Wednesday, May 8, 2013 @ 1000 - 1030 MST